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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92054855
Party	Plaintiff Hybrid Promotions, LLC
Correspondence Address	CHRISTA D PEREZ FRIEDMAN STROFFE GERARD PC 19800 MACARTHUR BLVD , SUITE 1100 IRVINE, CA 92612 UNITED STATES cperez@fsglawyers.com
Submission	Response to Board Order/Inquiry
Filer's Name	Christa D. Perez
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Signature	/christa d perez/
Date	01/03/2014
Attachments	OSC Response Hybrid.pdf(58160 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD

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HYBRID PROMOTIONS, LLC,	:
	:
Petitioner,	:
	:
v.	:
	:
	:
FASHION EXCHANGE, LLC,	:
	:
	:
Respondent	:
-----X	

Cancellation No. 92054855

PETITIONER'S RESPONSE TO
BOARD'S ORDER TO SHOW
CAUSE

**PETITIONER'S RESPONSE TO BOARD'S
ORDER TO SHOW CAUSE**

Petitioner, Hybrid Promotions, LLC (hereinafter "Petitioner") by and through its attorneys, Friedman, Stroffe & Gerard, P.C., hereby responds as follows to the Board order to show cause why the Board should not treat Petitioner's failure to file a brief as a concession of the above-captioned Petition to Cancel proceeding ("Petition").

1. Petitioner has at all times intended to offer evidence and file a brief in this matter and has not lost interest in the proceedings.

2. Pursuant to Fed. R. Civ. P. 6(b)(1)(B), concurrently herewith, Petitioner has filed a motion to reopen the testimony period in connection with the Petition showing that its failure to act during the time previously allotted therefor was the result of excusable neglect.

WHEREFORE, Petitioner respectfully requests that the TTAB (1) Board discharges the order to show cause, and (2) grant Petitioner's motion to reopen the testimony period filed concurrently herewith and reset the parties' respective testimony and rebuttal periods.

Dated: January 3, 2014

Respectfully submitted,

FRIEDMAN STROFFE & GERARD, P.C.

By: Christa Perez
Christa D. Perez
Attorneys for Petitioner
HYBRID PROMOTIONS, LLC

PROOF OF SERVICE

Hybrid Promotions, LLC v. Fashion Exchange, LLC
Petition to Cancel No.: 92054855

I am employed in the County of Orange, State of California. I am over the age of 18 and not a party to the within action; my business address is 19800 MacArthur Boulevard, Suite 1100, Irvine, California 92612-1086.

On January 3, 2014, I served the foregoing document(s) described as follows:

**PETITIONER'S RESPONSE TO BOARD'S
ORDER TO SHOW CAUSE**

on the interested parties in this action by placing ☒ a true copy ☐ the original thereof enclosed in a sealed envelope and addressed as follows:

Counsel for Respondent
Law Offices of Morris Fateha, P.C.
911 Avenue U
Brooklyn, NY 11223

[x] (MAIL) I am readily familiar with Friedman Stroffe & Gerard's ordinary business practice of collection and processing correspondence for mailing. Under the practice it would be deposited with the U.S. Postal Service on the same day with postage thereof fully prepaid at Irvine, California in the ordinary course of business. I followed this business practice and I placed the envelope for collection and mailing on the date identified above. I am aware that on motion of the party served, service is presumed invalid if postage cancellation date or postage date is more than one day after date of deposit for mailing in affidavit.

[x] (FEDERAL) I declare under the laws of the United States of America that I am employed in the office of a member of the Bar of this Court at whose direction the service was made and that the foregoing is true and correct.

Executed on January 3, 2014, at Irvine, California.

Christa D. Perez